





Pretune Technologies: is the Global Construction/ Engineering Materials Pricing Index (GCEMPI) the Industry Saviour?

By: Pretune Technologies Marketing



The process of trying to get building materials or any supplies for a construction or an engineering project can be a daunting and time consuming task. It's a godsend if a company or project manager finds a supplier who is reliable, has all the materials they need, can obtain supplies in a timely manner and all at the most cost effective prices. In this time sensitive and costly industry a tool that can organise construction and engineering supplies in one place can prove to be invaluable to the Industry globally. Could Pretune Technologies' *Global Construction / Engineering Materials Pricing Index (GCEMPI)* be the Industry saviour?

Global Governments and Private sector of the

construction and engineering industry have been facing challenges, one of which is a lack of a tool that can assist in organising industry supplies and materials in one place. The industry has no form of standardised product pricing, thus the problem of inconsistency in pricing and lack of uniformity in the conduction of transactions or even searches. For instance Governments tend to be over charged for materials and supplies, where as in the Private Sector the charges tend to be lenient or rather more accurate.

The challenge of having readily accessible knowledge on the availability of products per geographical location is one that is costly with both time and money that leads to companies and project managers to using various companies to get all their supplies and materials for their projects. Due to the costly nature of the industry final decisions makers tend to link their decisions to use a supplier based on price comparisons and knowledge of a large materials company and neglect to factor in the geographical location or smaller local companies. Local suppliers in the industry are generally over shadowed by larger and better known suppliers due to lack of exposure and pure lack of existence by the decision makers of projects or community. How can the Industry address these challenges?

Pretune Technologies proposes a tool that aims to marry uniformity within the industry, marketing to global suppliers, accurate project materials costing and a time saving tool. *The Global Construction / Engineering Materials Pricing Index (GCEMPI)*



is a one of a kind next generation construction tool which allows suppliers to register their company and together with a price list of all the products which they offer, so that they are readily available to the public, private sector and government departments and other state owned entities .

Suppliers will be able to upload and update all their price lists and availability of materials at anytime from anywhere in the world. The updates will be available immediately on the GCEMPI. This is a tool that will allow anyone to search for construction or engineering materials or supplies, which will be available by geographical location and can be filtered by cheapest pricing. The comparison of prices of supplies and materials will be readily available thus assist companies and project managers with accurate project costing. The GCEMPI will also provide an up to date database and marketing for the registered suppliers. The GCEMPI will allow small or large companies or individuals interested in buying materials, to create an online invoice which will provide the location of the materials on the

invoice. The GCEMPI is being used by governments and private sector as a tool to get accurate prices on construction and engineering materials needed for various projects before going to tender.

This will allow registered suppliers access to a market which is worth R 200 billion in construction projects annually in South Africa alone. On a global scale we are building a presence in 205 countries, this being part of a market worth \$10 trillion annually. Pretune Technologies believes the GCEMPI is the tool the industry has been missing. The GCEMPI is a tool that will connect the global network of the construction and engineering community. This is a tool that addresses all the industry challenges in the most cost effective and time saving manner.

Pretune Technologies is launching the **Global Construction /Engineering Materials Pricing Index (GCEMPI)** on **12 August 2013**. For more **information** about the **GCEMPI** please email us on **cempi@pretune.co.za** or visit our websites **www.pretune.co.za** or **www.gcempi.com** .